

DAFTAR GAMBAR

Gambar 2.1 Jenis Garis.....	10
Gambar 2.2 Susunan Bentuk Geometri.....	11
Gambar 2.3 Gambar Tekstur.....	11
Gambar 2.4 Titik Fokus pada Kontras.....	12
Gambar 2.5 Ukuran Huruf.....	12
Gambar 2.6 Diagram Warna.....	13
Gambar 2.7 Logo Wordmark.....	17
Gambar 2.8 Logo Letterforms.....	18
Gambar 2.9 Logo Emblem.....	18
Gambar 2. 10 Logo Pictorial Marks.....	19
Gambar 2.11 Abstract Marks.....	19
Gambar 2.12 Diagram Warna Primer.....	21
Gambar 2. 14 Diagram Warna Tersier.....	22
Gambar 2.15 Blackeletter.....	23
Gambar 2.16 Humanist.....	23
Gambar 2. 17 <i>Old Style</i>	24
Gambar 2. 18 Transitional.....	24
Gambar 2.19 Modern.....	25
Gambar 2.20 Slab.....	25
Gambar 2. 21 Sans Serif.....	26
Gambar 2. 22 Single Column Grid.....	28
Gambar 2. 23 Modular Grid.....	29
Gambar 4. 1 Logo Pasar Kampoeng Osing.....	51
Gambar 4. 2 Woodland Font.....	51
Gambar 4. 3 DM Sans Font.....	52
Gambar 4. 4 Warna.....	52
Gambar 4. 5 Batik Kumpeni.....	53
Gambar 4. 6 Penerapan Elemen Grafis.....	53

Gambar 4. 7 Hasil Perancangan Logo.....	56
Gambar 4. 8 Elemen Grafis.....	56
Gambar 4. 9 <i>Ilustrasi</i>	57
Gambar 4. 10 Desain Banner.....	57
Gambar 4. 11 <i>Hasil Desain Signage & Wayfinding</i>	58
Gambar 4. 12 <i>Hasil Rancangan Stiker dan Tiket</i>	58
Gambar 4. 13 <i>Shop Bag</i>	59
Gambar 4. 14 <i>Poster</i>	59
Gambar 4. 15 Social Media Template.....	59