

## **ABSTRACT**

*The design of the 3D environment in the animation "Kena and The Spirit of West Java" is an effort to introduce the culture of West Java, namely the Sundanese traditional house and give a message to children to maintain the culture around them. To show the nuances of the West Java region in this design, data collection methods include interviews, literature studies and observations related to Sundanese traditional houses. The results of the design are in the form of environmental assets that will be displayed through animation media. Thus, the 3D environment for animation created can display various forms and characteristics of typical West Java buildings and can invite children to be more interested in and preserve Indonesian culture, especially the culture in the area around them.*

*Keyword: 3D Environment, Child Animation, West Java, Kena and The Spirit of West Java, Sundanese Traditional Houses.*