

DAFTAR TABEL

Tabel 2.1 Variabel Segmentasi Pasar Konsumen.....	17
Tabel 3.1 Analisis Karya Sejenis <i>Overlove</i>	41
Tabel 3.2 Analisis Karya Sejenis <i>Living with OCD</i>	45
Tabel 3.3 Analisis Karya Sejenis SORE.....	47
Tabel 4.1 <i>Breakdown script teaser</i>	57
Tabel 4.2 <i>Breakdown script episode 1-4</i>	60
Tabel 4.3 <i>Breakdown Kostum</i>	69
Tabel 4.4 <i>Breakdown Lokasi</i>	72
Tabel 4.5 <i>Breakdown properti teaser</i> dan episode 1.....	73
Tabel 4.6 Estimasi biaya produksi.....	77
Tabel 4.7 Hasil Perancangan teaser	78
Tabel 4.8 Hasil Perancangan episode 1	80
Tabel 4.9 <i>Still Image</i> Episode 2-4	80