

ABSTRACT

Indonesia has a variety of cultures spread across the island. However, over time the culture that has been passed down from generation to generation is starting to be forgotten by the younger generation. Many factors cause culture to be forgotten such as the inclusion of culture, reduced participation in culture, introduction of culture still using traditional or ancient methods and the lack of media for introducing culture itself. However, in fact there are still many children out there who have the potential to develop culture in Indonesia. Therefore, the designer provides a solution for delivering cultural information using animated media. Because children tend to prefer things that have visuals such as animation. This animation will tell the story of Kena's adventures with his friends in learning the culture of West Java, namely the traditional house of Suhunan Jolopong, traditional Kebaya Sundanese clothes and Jaipong Dance. The design of this animation requires the role of the animation maker to convey messages through the movements of each character and the Jaipong dance movements. The motion design takes animation based on the nature and behavior of the Sundanese and the basic movements of the Jaipong Dance. Therefore, learning media through animation combined with the introduction of Indonesian culture is one of the best solutions to give to children.

Keywords: Kid Animation, Jaipong Dance, Learning Media, Sundanese Kebaya, Suhunan Jolopong, West Java Culture.