

ABSTRACT

Wulandari, Rizkia. 2021. Editing a Web Series about The Life of People with Obsessive-Compulsive Disorder (OCD). Final Exam. Visual Communication Design Study Program. Faculty of Creative Industries. Telkom University. Bandung.

Obsessive-compulsive disorder (OCD) is a disorder based on intruding thoughts (obsession) and repetitive behaviour (compulsion) to relieve anxiety created by this obsession. The current issue is a misperception of OCD caused by stereotypes from the media and a lack of public knowledge, wherein people use the term OCD as an adjective for those who are obsessed with cleanliness and tidiness which affects people with OCD. Therefore, a media is needed to educate the public about OCD to minimize the misperception. The media that will be used is web series, which can reach a larger audience and allow more people to learn about OCD and its effects on people. To procure the design concept, this study will employ a mixed method consists of interview, questionnaire, observation-participation, and study of literature to psychologically analyse OCD with an ethnographic approach. In this final project, editor focuses on web series' colours to show mood and emotion through the colour grading process. This web series expected to provide knowledge about OCD and reduce the misperceptions which occur in the society.

Keyword: Obsessive-Compulsive Disorder (OCD), Misperception, Web Series.