

ABSTRACT

In efforts to maintain public health, WHO or the World Health Organization has recommended the use of herbal medicine for the prevention and treatment of disease. Herbal medicines are made from plant extracts. But in society, the use of herbal medicine is often misunderstood. Even though it is made from natural ingredients, in fact herbal medicine cannot be consumed by just anyone. It would be very dangerous if it turns out that the herbal medicines that are consumed are illegal drugs and are mixed with medicinal chemicals. Lack of education on how to choose the right herbal medicine is one of the causes of misunderstanding in the community. If left unchecked, this is of course very influential and has an impact on people who do not know anything about the correct herbal medicine and it is very dangerous if the illegal herbal medicine reaches the community. In this modern era, information media is very easy to access and obtain. One of the alternative media that can attract attention is motion graphics. Data collection methods used in this design using observation techniques, interviews, literature study and questionnaires. From the results of the design of motion graphics, it is concluded how motion graphics can be used as an educational tool for people who choose herbal medicines for consumption, but knowledge about these herbal medicines is still lacking.

Keywords : education, motion graphic, herbal medicine