

ABSTRACT

Children's participation in West Java is in low percentage, both as person nor supporters of cultural activities. Therefore, this study intended to design an animation storyboard that introduces suhunan jolopong, jaipong dance, and sundanese kebaya to increase children's participation in cultural activities. Storyboards are designed based on preproduction stages starting from Thumbnails, Final Storyboard Cleanup, and Coloring. Take a look at data from various samples of observation instruments that focus on the shape and special characteristics of the object of research. The results of the storyboard design from the data that have been obtained are able to describe the culture of West Java in animation. From these results, the animation media is able to introduce the west java culture to children so that it can increase their participation in West Java culture

Keyword: Animation, Children's Education, Jaipong Dance, Kebaya Sunda Outfit, Storyboard, Suhunan Jolopong, and West Java Culture.