

ABSTRACT

THE UPCYCLE OF OLD DENIM CLOTHES USING MACRAME AND TAPESTRY TECHNIQUES FOR FASHION ACCESSORIES

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Upcycling fashion is a trend among fashionistas. The concept of upcycling clothing is a form of attention from fashion lovers to the large amount of fashion waste to be more environmentally friendly. The purpose of upcycle is to turn used goods into useful goods without going through the material processing process. If the upcycle method usually uses surface techniques such as adding beads, patchwork, or embroidery, this has the potential to develop structure techniques such as macramé and tapestry techniques.

The research method used in this research is qualitative and quantitative. Collecting data through literature from journals, articles, proceedings and the internet regarding tapestry, macramé, upcycle, fashion products, denim fabrics, etc, then conducted interviews with owners of merombak.id and interviews with Nadia Stephanie, an upcycle activist, made observations on the setali community and brands similar to merombak.id, conducted a questionnaire on one hundred respondents about upcycles, old clothes at home, macramé and tapestry interests, and finally conducted experiments.

The result of the research is to produce a bag product made from several old clothes made of denim fabric with macramé and tapestry techniques. This final product is taken according to the needs of many people who need bag products for daily activities.

Keywords : *Macramé, Tapestry, Upcycling, Fashion Products, Denim Fabric.*