

DAFTAR GAMBAR

Gambar 2. 1	9
Gambar 2. 2 Garis	10
Gambar 2. 3 Bidang	10
Gambar 2. 4 Ruang	11
Gambar 2. 5 Warna	11
Gambar 2. 6 Tekstur	12
Gambar 2.7 Kesatuan	12
Gambar 2. 8 Keseimbangan	13
Gambar 2. 9 Irama	13
Gambar 2. 10 Dominasi	14
Gambar 2. 11 Proporsi	15
Gambar 2. 12 Keselarasan	15
Gambar 2. 13 Desain Struktur	16
Gambar 2. 14 Desain Permukaan	17
Gambar 2. 15 Tenun	17
Gambar 2. 16 <i>Haute Couture</i>	19
Gambar 2. 17 <i>Ready to Wear</i>	20
Gambar 2. 18 <i>Fast Fashion</i>	21
Gambar 2. 19 <i>Activewear</i>	23
Gambar 2. 20 <i>Crop top</i> (a) <i>Workout Crop Tanks</i> (b)	23
Gambar 2. 21 <i>Sport Bra</i>	24
Gambar 2. 22 <i>Yogawear</i>	25
Gambar 2. 23 <i>Sport Pants/Leggings</i>	25
Gambar 2. 24 <i>Swimwear</i>	26
Gambar 2. 25 <i>Tracksuit</i>	27
Gambar 2. 26 <i>Cycling Suits</i>	27
Gambar 2. 27 <i>Skiwear</i>	28
Gambar 2. 28 <i>Leotards</i>	28
Gambar 2. 29 <i>Tennis Wear</i>	29
Gambar 2. 30 <i>Golf Wear</i>	29
Gambar 2. 31 <i>Digital Textile Printing</i>	31

Gambar 2. 32 <i>One-way print</i>	33
Gambar 2. 33 <i>Two-way prints</i>	34
Gambar 2. 34 <i>Tossed Prints</i>	34
Gambar 2. 35 <i>Four-way Prints</i>	35
Gambar 2. 36 <i>Geometric Prints</i>	35
Gambar 2. 37 <i>Digital Textile Prints</i>	36
Gambar 2. 38 <i>Figurative Prints</i>	36
Gambar 2. 39 <i>Animal Prints</i>	37
Gambar 2. 40 <i>Novelty Prints</i>	37
Gambar 2. 41 <i>Abstract</i>	38
Gambar 2. 42 <i>Square Repeat</i>	39
Gambar 2. 43 <i>Half Drop Repeat</i>	39
Gambar 3. 1 Kiki Kristian.....	52
Gambar 3. 2 Narasumber 1	53
Gambar 3. 3 Narasumber 2	54
Gambar 3. 4 Narasumber 3	55
Gambar 3. 5 Riksa Bumi.....	56
Gambar 3. 6 Napala Lima	57
Gambar 3. 7 HIMSIPAL.....	57
Gambar 3. 8 Narasumber 4	58
Gambar 3. 9 Narasumber 4	59
Gambar 3. 10 Narasumber 5	59
Gambar 3. 11 Narasumber 6	60
Gambar 3. 12 Narasumber 7	61
Gambar 3. 13 Produk <i>Activewear</i> Indonesia.....	62
Gambar 3. 14 Produk Tenun	63
Gambar 3. 15 Produk Calla the Label.....	64
Gambar 4. 1 <i>Moodboard</i>	74
Gambar 4. 2 Lifestyle board	76
Gambar 4. 3 Tenun Siak	77

Gambar 4. 4 Desain 1	82
Gambar 4. 5 Desain 2	83
Gambar 4. 6 Revisi Desain 1	83
Gambar 4. 7 Revisi Desain 2	84
Gambar 4. 8 Konsep <i>Merchandise</i>	88
Gambar 4. 9 Penjahit Monica Rahayu	90
Gambar 4. 10 Proses Produksi <i>Merchandise</i>	91
Gambar 4. 11 <i>Tops (Kaos, Tank top, Cape/Ponco)</i>	92
Gambar 4. 12 <i>Pants (jogger pants)</i>	93
Gambar 4. 13 Visualisasi Desain Satu	94
Gambar 4. 14 Visualisasi Detail Desain Satu	95
Gambar 4. 15 Visualisasi Desain Dua	95
Gambar 4. 16 Visualisasi Detail Desain Dua	96
Gambar 4. 17 Visualisasi Merchandise	97