

DAFTAR GAMBAR

Gambar 1. 1 Halaman Awal Website TUTUO	1
Gambar 2.1 Value proposition process	16
Gambar 2.2 Value proposition design.....	18
Gambar 2. 3 Kerangka Pemikiran	34
Gambar 3. 1 Proses tahapan penelitian	53
Gambar 3. 2 Tahapan Analisis	61
Gambar 3. 3 Panduan Verbatim Hasil Wawancara.....	63
Gambar 3. 4 Panduan Uraian Hasil Coding	64
Gambar 4. 1 Value Design Proposition TUTUO	120