

ABSTRACT

(Nuryunita, Application of Barramundi SCALES TO BE
EMBELLISHMENT ON TRADITIONAL FASHION GORONTALO
WOMEN, 2021)

By

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Indonesia is famous for its abundant natural resources, one of which is its seafood. The Government of Indonesia is developing the cultivation of barramundi from the sub-sector of aquaculture in Batam City, Riau Islands Province and is managed directly by the Batam Marine Fisheries Agency (BPBL). But this has an impact on the number of remaining barramundi scales that become waste. On the other hand, the material aspect of fashion has evolved with the development of the times. Whether the material comes from nature or artificial materials. The most popular use of embellishment materials to date is the use of artificial materials using beading techniques. Embellishment is an ornament that aims to embellish a dress. For example, in Gorontalo Traditional fashion women whose fashion characteristic is golden embellishment with slab material and beads. This makes barramundi potential to be used and reprocessed to become an alternative embellishment material on fashion. Meanwhile, the processing of fish scales aims to introduce the potential of barramundi scales to be reprocessed to the public considering the lack of use of natural resources in the fashion industry. The application of barramundi scales as embellishment in Gorontalo traditional fashion women applied using beading techniques with their distinctive motifs namely sukun leaf motifs and blooming flower buds that have their own meaning. Not only beading techniques, other techniques that will be used are embroidery techniques and layering techniques. Barramundi scales were chosen because they have sturdy material characteristics with a large size compared to other fish scales so as to support their use as an alternative embellishment material. The method of collecting data in this study uses qualitative methods, namely interview methods, experiments and library studies.

Keywords: Embellishment, Fish Scales, Traditional Clothing Gorontalo Women