

ABSTRACT

Since the Covid-19 pandemic emerged, this caused the government to declare a state of emergency and disaster in the world. With this pandemic, all activities must pay more attention to health protocols. One of the activities that will be quite a lot in the future is the Music Festival, because of this pandemic condition, one has to take care of each other's health, so with a change in the phenomenon that is enough to make several fields, especially the field of music events, have to think so that music festival activities can be enjoyed while at the event. that. Some important points that must be considered are personal items that are likely to be in contact with other people must be avoided, so you must increase the luggage you carry by avoiding the use of bags.

Identification of this problem is based on observation, by designing jacket innovations as a substitute for bags to carry goods more effectively for pandemic conditions, now prioritizing the function of the jacket as a new medium in avoiding the use of bags when in crowds, safely, comfortably, and still using material modes. specially selected to optimize the use of jackets in pandemic conditions that have an efficient and effective function in meeting the storage needs of the goods carried to replace the use of bags during activities.

Keywords: Coronavirus, Music Festival, Fashionable, Jacket, Material.