

ABSTRACT

As a student, of course, there are many activities. Not only learning activities on campus, of course, students must seek knowledge and experiences other than on campus. Quite a lot of students who carry out activities on campus or outside campus by using bicycle transportation. Usually cycling activities are carried out in the morning, or in the afternoon. Some bicycle users take a little time to stop by a coffee shop or just buy a drink. When cycling, of course, will bring items that are quite important. That way, cycling activities or sports really need a special bag to carry important items while cycling. Usually men are dominant in cycling activities or other sports, nowadays it is not only men who have a hobby and enjoy doing cycling sports, but many women also have a hobby of cycling. Due to the Covid-19 pandemic, cyclists and other members of the public must be prepared for health protocols when cycling. Therefore, it must have a place that can store all the necessities that must be carried when cycling. When traveling, usually women will carry more personal items than men, so we need a special design of bicycle bags for women so that when cycling, women will feel happy. The bag design will be designed with motifs and colors that show a feminine and cheerful nature. One of the motifs that can reflect these characteristics is a tribal motif with a combination of bright colors.

Keywords: Cycling, Bags, Women