ABSTRACT

Most of the people who live in urban places tend to make fashion as their priority, therefore, them who live in those types of area usually follow all the newest fashion trends so that it usually causes more of them to fall into this consumptive behavior of hoarding fashion items. They have too many pieces in their wardrobe. This outer is designed to serve multiple functions and transform into multiple pieces of fashion item such as a cropped jacket, a vest, but also functions as an outer that can protect the body and also adapt to Indonesia's climate. The design of this coat serves as a form of innovation and also a solution to sustainable fashion. Directed towards women at the age of 20-35 that loves fashion who lives in a city as a fashionista. Keywords: Multifunction, Outer, Urban