ABSTRACT

Asset management is needed to minimize mismanagement of assets in a company, so asset management is needed. Asset management is a systematic process to maintain, renew, conserve all assets owned by the company to achieve an effective and efficient business. One company that manages asset management is XYZ company. XYZ Company is engaged in motorcycle spare parts equipment, located in Tangerang, West Java. Asset management in the Company. XYZ has an effective task as making the right decisions so that it can and efficiently so that it can achieve the goals expected by the company. Company XYZ has a problem with the website it is currently using The researcher wants to develop the XYZ Company website, especially the User Interface section, in this development the researcher uses UCD.

UCD (User Centered Design) is an application user interface design that places the user at the center of the system development process. This method is used in this study with the aim of producing a user interface design that is in accordance with the experience and needs of the user.

Keywords: user interface, User Centered Design method