

ABSTRACT

Post-Production Waste Processing of Waroeng Jeans Convection For Fashion Product

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The fashion industry has developed along with the times, but this has prompted a change in the mindset of business people to force production prices and speed up the production process so that products will reach consumers quickly. The pattern of people's consumption was formed so that they considered it a single-use commodity. This causes fashion consumers around the world every year to throw away 13 tons of clothes without being processed first, including the Waroeng Jeans Samarinda. The waste of Waroeng Jeans confectionery is not optimally treated, it is just a trouser pocket and the rest will be immediately disposed of in a landfill.

This study uses a qualitative research method by searching for data through direct observation in the Waroeng Jeans configuration to obtain valid data regarding the quality and quantity of denim fabric residue, interviews with one of the employees of Waroeng Jeans, review reviews according to the literature and also experiments by exploring to find techniques. that and optimal. so that it succeeded in realizing a fashion product in the form of 3 look which includes the application of processed confection waste using techniques, surface textile design namely patchwork, quilting, and slashing.

Key words: denim, clothing waste, fashion, surface textile design.