

## **ABSTRACT**

### **DEVELOPMENT OF CIWARINGIN CIREBON SMEs PRODUCT NATURAL DYE HANDMADE BATIK AS FASHION ACCESSORIES.**

**By**

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*Cirebon is one of the batik centers in West Java. When compared to trusmi village Ciwaringin village is still less known as a producer of batik. Ciwaringin village is still doing traditional work in the process of batik. Batik writing natural dye Ciwaringin Cirebon has its own characteristic in the coloring of batik is using natural dyes. The craftsmen sell more batik in the form of sheets of cloth, but the craftsmen in Ciwaringin are still rare or not even many who sell in the form of fashion products. The production of ciwaringin batik is still mostly in the form of sheets of cloth, the manufacture of fashion production and fashion accessories such as clothing and wallets and mini bags are rarely done by ciwaringin batik craftsmen because of the lack of design knowledge and the absence of good tailor services around the village ciwaringin. Craftsmen make mini bags and wallets with a simple design, wallets and mini bags in production are also made of the rest of the patchwork on the tailoring of clothing.*

*The purpose of this research is to produce the right products on SME batik writing natural dyes Ciwaringin Cirebon, as well as to add product variations and develop design variations as well as the application of patchwork fabrics from the rest of the clothing produced. The research method used is qualitative by conducting interviews with SME craftsmen to know the development of Ciwaringin batik to the products that have been produced. Make observations to observe research objects directly and observe visual designs on social media. Experimenting to create mini bags and wallets to explore patchwork. Collect literature data in the form of scientific journals, books, and official online articles.*

*The final result of this study is the development of fashion accessories products in the form of wallets and mini bags, by applying patchwork produced by natural dye batik fashion ciwaringin as an application of added using motifs patchy sewu, using sewing techniques jelujur in the production process.*

*Keywords: batik, batik Ciwaringin, textiles, fashion accessories.*