

ABSTRACT

PROCESSING BRASS INTO EMBELLISHMENT IN FASHION PRODUCTS

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The Indonesian government seeks to develop a creative economy to improve the local economy by facilitating the provision of raw materials, providing fund, facilitating marketing for products and empowering designers to increase the prestige of local products. One of them is brass handicraft which is one of the handicrafts in Indonesia. One of the places that produce brass metal handicrafts can be found in Boyolali and Solo. Brass is a mixture of copper with zinc which can produce a gold-like luster. Brass handicraft products can also be processed into fashion products for embellishment. Orchid is a very popular ornamental plant, with a wide variety of colors and shapes. One of them is the black orchid. Black orchid is a rare plant, so the price is quite expensive. By combining these aspects, black orchids with unique and rare types can make fashion products with embellishment from brass material into items that look more luxurious with their image. With this explanation, there is a potential for brass metal to be processed into modular embellishment in fashion products, especially with the black orchid model to be applied to fashion products. Using qualitative methods in order to produce valid data with exploration methods are also used by knowing the proper processing and composition to get good beads. The results of this research aim to develop and create the latest innovations in embellishment beading from brass metal, especially etsa and ukir techniques so that they can be applied to fashion products.

Keywords: Brass, Embellishment, Black Orchid, Fashion Products.