ABSTRACT

The Covid-19 pandemic has made the whole world experience a very extraordinary shock, Almost all sectors are affected, not only the health sector but also the economic sector. So that the graphic printing industry is currently experiencing a decline in turnover and production of more than 70%. With the current Digital Era, technological developments have been so rapid, so we need a means that can support to facilitate work in all fields and also to develop institutions that are already related to the existence of more supportive technology. Therefore, the author makes a method, namely the design of a market place application and based on the problems above, the author proposes a solution through marketing media to create a mobile application which can help the community in dealing with the problems they face in the covid -19 pandemic.

***Keyword** : Informative, Inovative, Helpful*