## **ABSTRACT**

## READY TO WEAR DESIGN WITH ZERO WASTE CONCEPT USING EMBROIDER TECHNIQUES

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The development of clothing with embroidery decoration elements has been growing, one of which is computer embroidery techniques that are more effective in the process and final result. Currently, most of the motifs used in embroidery techniques are still limited to the form of flora and fauna, these motifs still have the potential to be developed, one of which is using traditional motifs such as batik. Most of the motifs developed as decoration elements with embroidery techniques are still limited to regional specialties and have not explored much using batik motifs, one of which is the typical jlamprang batik motif of Pekalongan with embroidery techniques, so this can open up opportunities to develop jlamprang motifs to be used as ready-to-wear clothing, men's shirt wear. In this study using qualitative methods with interview data collection techniques, observations, literature studies and exploration of motifs that are applied to the zero waste pattern of men's shirts. With the explanation above, this study aims to develop the Pekalongan batik motif with computer machine embroidery techniques on readyto-wear clothing with the concept of zero waste. The results of the study were ready to wear men's shirts using decorative elements with jlamprang motifs using computer machine embroidery techniques.

Keywords: Embroidery, Ready to wear, Zero waste, Motif batik jlamprang.

LEMBAR PENGESAHAN