

ABSTRACT

Lots of Indonesians feel insecure because they use products that contain cultural elements in their products. One of the factors is that users who use products with cultural smells feel that they are old and out of date. And also the influence of foreign cultures that began to modernize their culture makes domestic people who use modern foreign products feel more confident. In this opportunity, many Indonesians make apparel products in a contemporary mix with Indonesian culture, but on the other hand, only a few people make products that combine contemporary with Indonesian culture in furniture. where the furniture is also a product that is needed to meet the lifestyle. One of the furniture that is loved by young people today is the sofa, but unfortunately in Indonesia there are still very few sofas that have a unique shape, the writer wants to change the mindset of the user to always use domestic products and change the mindset that Indonesian culture can also exist in the eyes of the Indonesian people.

Keyword: sofa design; Indonesian culture; modern; contemporary