

ABSTRACT

Industry has an important role in the development and improvement of the economy and the welfare of society. As an economic entity, the company has a goal of obtaining optimal profit for the sustainability of the company. Not only that, companies are also required to have concern for environmental sustainability. This is because, indirectly or directly, the company's operational activities will interact with the environment. For this reason, companies need to disclose their social aspects through Corporate Social Responsibility (CSR) activities so that the sustainability of the company can be guaranteed.

By disclosing the social aspects of the company, the community will respond to the company. This community response will affect the sustainability of the company. Especially for the company's financial performance. This study aims to determine how the effect of disclosure of Corporate Social Responsibility (CSR) on the company's financial performance as proxied by the ratio of Return on Asset (ROA), Return on Equity (ROE) and Net Profit Margin (NPM) in listed food and beverage sub-sector companies. on the IDX for the 2015-2019 period.

The population used in this study is the food and beverage sub-sector companies listed on the IDX in 2015-2019. The sample selection technique used purposive sampling and obtained 11 sample companies. This study uses secondary data obtained from annual reports on each company website. The method in this study uses a quantitative approach with descriptive analysis. The data is processed using panel data regression analysis through the Eviews application.

The results show that the disclosure of corporate social responsibility does not have a significant effect on financial performance as proxied by the ratio of ROA, ROE and NPM in food and beverage sub-sector companies listed on the IDX for the 2015-2019 period. Thus the next researcher can add the population and research variables to expand knowledge about the effect of CSR disclosure.

Keywords: Corporate Social Responsibility, Financial Performance, ROA, ROE and NPM.