

ABSTRACT

NEW DESIGN LO.KA.SI COWORKING SPACE BANDUNG

Ricky Siswanto

Interior Design, Faculty of Creative Industries, Telkom University

Jl. Telekomunikasi No 01, Terusan Buah Batu, Sukapura, Bandung, Jawa Barat 40257

As time goes on, the coworking space is one of the second homes for startups, so the place really influences their psychology. One of them is the use of color in the room and in furniture because the psychology of color is used to describe human perception of the color seen by the eye. And color is said to be an accurate means of communication and affect one's mood. Based on the results of surveys and observations of coworking space in Bandung, the problems that exist in LO.KA.SI are: The current building area in Lo.KA.SI Bandung is insufficient to add more facilities, because the building area is less than 1500m², while the calculation from the table space requirements for additional facilities require a building area of + - from 2800m². The purpose of designing the LO.KA.SI Bandung coworking space is to increase creativity and create a creative environment that supports and connects every point and creates a bigger network, together. As well as making visitors feel comfortable when they are at LO.KA.SI.

Keywords: Interior Design, Coworking Space, LO.KA.SI, Psychology of color, New design.