## **ABSTRACT**

The awareness of the oral health of the Indonesian people is still low. As many as 45.3% of Indonesians experience tooth decay problems or cavities, 14% of Indonesian people experience asbestos or swollen gums. Therefore awareness of oral health needs to be raised again, one of which is through roles a dental and oral hospital. One example is Dental and Oral Hospital Jendral Soedirman University's. Dental and oral hospitals focus on treatment for a short period of time (outpatient) but are done routinely. One way to attract the public to visit a dental and oral hospital is by presenting the impression of a friendly and friendly room and attracting attention to visitors. But there are some problems at the dental and oral hospital as well related to the interior, such as organization and layout is not well organized so that space has not been utilized optimally, placing furniture in the polyclinic area has not been implemented properly so that it affects visitor circulation, lighting space that does not meet the standards so that the room becomes dark and visitors feel less comfortable, then poor acoustics make noise from the instruments used can be heard for patients who are in the waiting room. Seeing from the problem this, to present the impression of an attractive space and give serenity to visitors are through the application of a human behavior setting that pays attention to psychology human with the area around them. This research was conducted to create a dental and oral hospital layout to be utilized optimally, meeting the hospital design standards of the interior of the dental and oral hospital to bring comfort to visitors.

Keywords: dental and oral hospital, circulation, standardization, comfort, human behavior setting