ABSTRACT

INTERIOR REDESIGN OF MARITIME MUSEUM INDONESIA IN NORTH JAKARTA

Salsabila Hamada

Interior Design, School of Creative Industries, Telkom University
Jl. Telekomunikasi No.1, Terusan Buah Batu, Sukapura, Bandung, Jawa Barat 40257

Museum is an educational service that represent human history. The museum located in the port area of Tanjung Priok, introduces the history of maritime. Inside the museum, various of object of historical value related to maritime are displayed, such as ships, paintings, naval weapons, and other objects. However, from the three main functions of the museum, Maritime Museum Indonesia has not provided conservation facilities for the maintenance of collection objects to prevent damage and destruction by preservation. The separation of the exhibition room into two parts so that the storyline becomes disconnected. As a result, information less than optimal. In addition, the interior atmosphere related to maritime has not yet been realized because it has not been supported by proper form and space interior elements. Therefore, redesign interior Museum Maritime of Indonesia in North Jakarta is intended to support and attract more people to learn about Indonesia's maritime history. In this research, metaphorical approach related to maritime is applied to interior design. With this approach, the visitors are expected to know better about Indonesian maritime. Furthermore, get new experiences while visiting museum.

Keywords: Interior, Maritime Museum, Metaphor