

## **ABSTRACT**

### **APPLICATION OF SMOCKING TECHNIQUES IN DEMI-COUTURE DRESS WITH ZERO WASTE FASHION DESIGN METHOD**

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*Smocking is one of the techniques of sewing skills that can change a fabric material into an embossed motif. Smocking technique has developed quite rapidly, where the creative industry can develop and utilize a piece of cloth into creativity that has a high selling value. In the development of smocking, various fabric processing techniques emerged in the community, including the fabric manipulating technique which became a technique for decorating the surface of the fabric by utilizing several kinds of decorative techniques such as smock. Smock has a fairly high level of difficulty so that accuracy and patience are needed in the process, where the smock technique can consume a lot of fabric in its manufacture. The smocking technique can maximize the use of fabric, so it has the potential to be developed in demi-couture clothing. Demi-couture clothing is known as party wear which in its production process produces a lot of waste. Therefore, a zero-waste fashion method is needed to minimize the use of fabric without reducing its aesthetic value.*

*This study aims to develop the potential of direct smoking techniques on demi-couture clothing with the zero waste fashion design method. This study uses qualitative methods in the form of collecting data such as observing trends, artists, and materials as well as exploring smocking techniques and zero waste fashion design patterns. The final result of this research is in the form of a demi-couture clothing collection by applying the direct smoking technique. Keywords: Demi-couture, Smocking, Zero waste fashion design.*

*Keywords : Demi-couture, Smocking, Zero-waste fashion design.*