## APPROVAL PAGE

## THE INFLUENCE OF BRAND IMAGE TOWARDS PURCHASE DECISION OF "ANTIS" HAND SANITIZER

## **MINI - THESIS**

Proposed as one of the requirements to obtain a Bachelor's degree from the International ICT

Business study program

## Arranged by:

Name: Sheila Ratna Mahira

NPM: 1401170560



Supervisor,

Ir. Achmad Manshur Ali Suyanto, M.BA, D.BA

NIP: 14590001

INTERNATIONAL ICT BUSINESS
ECONOMIC AND BUSINESS FACULTY
TELKOM UNIVERSITY
BANDUNG
2021