

ABSTRACT

Film is a mass communication medium that is quite popular among the public and continues to develop from time to time. Not only as a work, film is also a medium where social criticism is conveyed. One of the films that conveys a lot of social criticism is a film called A Copy of My Mind. This film becomes interesting to study because there is a female character named Mirna who is close to a lot of corrupt behavior. This attracted the author's attention to examine the construction of female corruptors through Mirna. This research was written using qualitative research methods and critical paradigms through John Fiske's semiotics with three levels of approach, named the level of reality, the level of representation, and the level of ideology. The finding in this film is objectification of women who are used as ideology in the construction process of female corruptors in the film A Copy of My Mind. The objectification of women can be seen through the dress code, expression code, and gesture code at the reality level also camera code and dialog code at the representation level, before finally finding the objectification of women at the ideological level in the film A Copy of My Mind.

Keywords : *Semiotics, Construction, Fiske, Movie, A Copy of My Mind, objectification.*