

**A CONTENT ANALYSIS STUDIES REGARDING THE PORTRAYAL OF COVID-19 IN THE SHORT FILM “POSITIF”**

**FINAL PROJECT**

Submitted as one of the requirements to obtain a bachelor’s degree in communication science study program.

*Marketing Communication*

Arranged by:

Masagus Muhamad Kemal Fauzan

1502174405



**COMMUNICATION STUDY PROGRAM**  
**FACULTY OF COMMUNICATION AND BUSINESS**  
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