

**MARKETING COMMUNICATION STRATEGY OF CV. MAKSELL
THROUGH THE INSTAGRAM ACCOUNT OF @SELYCAHAYA THESIS**

Submitted as one of the conditions of completing a bachelor's degree of Communication
Science

International Class of Communication Science Study Program

Prepared by:

Klarinda Putri

Agse1502180061



Supervisor:

A handwritten signature in blue ink, appearing to read 'Alila'.

Alila Pramiyanti, Ph.D.

NIP: 08800038

**COMMUNICATION SCIENCE INTERNATIONAL CLASS
FACULTY OF COMMUNICATION AND BUSINESS
TELKOM UNIVERSITY
BANDUNG
2022**