

**APPROVAL PAGE**

**THE EFFECTS OF USABILITY, FUNCTIONALITY AND SOCIABILITY  
FACTORS OF SOCIAL COMMERCE WEBSITE DESIGN QUALITY ON  
PURCHASE DECISION-MAKING (A Study on Facebook in Indonesia)**

Proposed as One of The Requirements to Achieve the Bachelor of Management  
Degree from International ICT Business Study Program

Proposed by:

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**Telkom  
University**

Supervisor

A handwritten signature in blue ink, appearing to read 'Herry Irawan'.

Herry Irawan, S.T., M.T., M.M

**INTERNATIONAL ICT BUSINESS  
FACULTY OF ECONOMICS AND BUSINESS  
TELKOM UNIVERSITY  
BANDUNG  
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