

ABSTRACT

COWORKING SPACE INTERIOR DESIGN DEVELOPMENT BANDUNG TECHNO PARK

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The increasing economic growth in Indonesia can be seen by the number of startups or new business fields that have sprung up. Coworking Space is a rental space facility that accommodates all forms of work activities. Coworking space is an alternative choice for business people who want to run jobs with a more flexible rental fee, place and time. However, many rented spaces or coworking spaces in Indonesia have designs that are less than ideal and have not been able to support all the activities of each user with a different background, so based on literature studies related to ideal design concepts and studies of precedents in developed countries, it can be concluded that the Creative Design approach more relevant to be applied in the design space concept. This final project proposal describes the background, study and analysis of the application of the concept theme and the approach used in the design of the Coworking Space at Bandung Techno Park to create a good user experience. It is hoped that this proposal can provide a solution to the problems of space users related to space experience, work comfort and effectiveness, as well as beneficial for writers and other parties.

Keywords: *Coworking space, Bandung Techno Park, Creative Design, Startu*