

## ABSTRACT

*The development of the online shopping service industry in Indonesia is growing quite rapidly in 2019. This has made financial service companies credit or online installments vying to enliven the online shopping industry to support transactions for online shopping platform users so that they can feel the benefits of installment offers in online shopping. However, there are still a few financial service companies that provide online shopping installment services in accordance with Islamic law, so there are still many Muslims in Indonesia who choose not to use online shopping installment services because they are considered to contain the practice of usury. This is the background for Syawall to be an alternative solution to the problem of using online installment services that are not in accordance with Islamic sharia. The purpose of this study is to help users of online installment services when transacting online shopping. The importance of the user interface and user experience in designing a website is to determine the level of ease of website usability for users of online installment services. The ease of usability is implemented through a prototype user interface with the aim of achieving ease of use of the website. The method used in designing the user interface is a user-centered design, because in every design process it focuses on the user. The evaluation used is usability testing with indicators of mission usability score (MIUS) and maze usability score (MAUS) using Maze tools. Through the results of the evaluation, it was found that the maze usability score was 90 which was included in the high category. The score indicates that the design of the user interface prototype has a high level of usability to users so that it can meet user needs.*

*Keywords— platform, website, online installment, usability testing, user centered design, user interface design, user experience design.*