ABSTRACT

INTERIOR DESIGN OF HERBS DAY SPA IN BANDUNG CITY

Nanda Regina Sutiana

Interior Design, Faculty of Creative Industries, Telkom University Jl. Telekomunikasi No.1 Terusan Buah Batu, Sukapura, Bandung, West Java 40257

ABSTRACT

In this era where people's lifestyles are getting higher so every people needs treatment to relax the mind and body from the daily grind that triggers stress, therefore it's very necessary to have a place that has facilities to relax the body and mind like a Spa, which is now one of the relaxation activities are trending in the lifestyle of modern society, Spa is a treatment that using natural ingredients that can maintain, improve and take care of body and mind freshness. One of the natural ingredients used is Indonesian spices. Minister of Tourism and Creative Economy (Menparekraf) Sandiaga Uno said, Indonesia has a major strength in spices but has not been appointed as a wellness tourism product to the fullest.

Based on these facts and phenomena, it can be used as a potential to build a Spa with the characteristics of spices in its interior through the design of Herbs Spa which is located in the city center as a wellness tourism object. Raising the concept of "Sense of Herbs" implements Indonesian spices as an aspect that can relax the human senses. With the creation of a Spa design in the middle of the city of Bandung, visitors will have an impression of the design object and want to come back again in the future.

Keywords: Spa, Herbs, Relaxation Sense.