

ABSTRACT

The role of young entrepreneurs today as one of the drivers of economic growth and community welfare in Indonesia is required to understand financial literacy which is a basic need for them to avoid problems that can adversely affect financial conditions, one of which is the condition of financial difficulties or financial distress. The purpose of this research is to find out the relationship between financial literacy and financial distress in young Millennial entrepreneurs in Cimahi City.

This research uses quantitative methods with descriptive research type. Sampling was done using simple random sampling technique with a sample size of 100 respondents. The data analysis technique used is simple linear regression analysis. The results of the descriptive analysis show that the level of financial literacy of young entrepreneurs in Cimahi City is in the high category. Meanwhile, the level of financial distress for young entrepreneurs in Cimahi City is in the moderate category. Then the results of simple regression analysis show that Financial Literacy has a significant relationship with Financial Distress.

Keywords: *Financial Literacy, Financial Distress.*