

## **ABSTRACT**

The situation changed as COVID-19 pandemic affects the whole world. The impact of the pandemic does not only affect the health sector, but also the economy. Restrictions on activities carried out to slow the spread of COVID-19 have an impact on business activities and cause national economic losses. Pets are one of the many aspects that have been badly affected by this economic recession. The donations received by animal shelters have decreased dramatically, while the number of abandoned animals, especially dogs and cats, has continued to increase. The limitation of movement due to social distancing also limits the spread of information and effective problem solution during this pandemic. Data is collected through qualitative methods, a literature study is done to determine a suitable design for the media and interviews with experts about the research phenomenon and the media to be designed. Mobile application as a media was chosen so that donations, adoptions, and information about subsidized spay/neuter and vaccines can be done/accessed online easily, as well as efforts to maximize socialization about the phenomenon and welfare of abandoned animals and to the public.

Keywords: Stray Animals Welfare, Mobile Application, COVID-19 Pandemic