

APPROVAL PAGE

THE EFFECT OF SOCIAL MEDIA USE AND PEER INFLUENCE IN THE MILLENNIAL GENERATION ON PURCHASE DECISION THROUGH E- WOM AS VARIABLE INTERVENING IN *THIS IS APRIL*

Proposed as one the requirement to achieve the bachelor of management degree from the
International ICT Business Undergraduate study program.

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A handwritten signature in blue ink, appearing to read 'Heppy Millanyani'.

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