

**APPROVAL PAGE**

**THE EFFECT OF WEBSITE QUALITY ON THE ONLINE IMPULSE BUYING  
BEHAVIOR MODERATE BY SALES PROMOTION AND CREDIT CARD USE AT  
SHOPEE**

Propose as one of the requirement to complete Bachelor Degree in International ICT  
Business

**Written by :**

**ALIFFIA MUCHNITA**

**1401184604**



**Supervisor**

A handwritten signature in black ink, appearing to read 'Adhi Prasetyo'.

**Adhi Prasetyo, ST., MM.**

**INTERNATIONAL ICT BUSINESS  
FACULTY OF ECONOMIC AND BUSINESS  
TELKOM UNIVERSITY**

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