ABSTRACT

In 2020 the whole world experienced a pandemic of a disease called Covid-19. Indonesia is one of the countries with the fastest spread of Covid-19. The impact of the Covid-19 pandemic has affected many aspects in Indonesia, one of which is the economic aspect. Many salary cuts and even layoffs were made by the company for its employees to make the economy stable again. Kunto Aji and Nadin Amizah made a song that became a conversation among listeners, the song was titled "Selaras". The discussion took place about the meaning of the lyrics of the song "Selaras" by Kunto Aji and Nadin Amizah, the initial assumption of the meaning of the lyrics of this song was the struggle to start over again after falling due to the Covid-19 pandemic. Researchers are interested in examining the meaning of the lyrics of the song "Selaras" by Kunto Aji and Nadin Amizah more deeply by using the Semiotics theory of Ferdinand de Saussure with a focus on the meaning of the signifier and signified and with additional data: tone, intonation, and visuals of this song to support true meaning of this song. The approach used in this research is descriptive qualitative. In this study it was found that in the Verse 1, Verse 2, and Pre-Chorus sections of this song describing the conditions of Fajar and Laras, who became 2 of the many people who had to return to their hometowns due to the Covid-19 pandemic, this section succeeded in describing the condition of the community that is affected by Covid-19 as well as an introduction before the main message of this lyric is conveyed. The main message of the lyrics of this song is conveyed in the Chorus / Reff section of this song which has meaning as a reminder for the community that is affected by the Covid-19 pandemic that there are family, friends, partners, even the whole hometown who always accompany and support no matter what our condition when we fell due to the Covid-19 pandemic.

Keywords: Meaning, Song Lyrics, Semiotics, Selaras