

**APPROVAL SHEET
THE IMPACT OF SOCIAL MEDIA MARKETING
ON CONSUMER PURCHASE DECISION
OF INNISFREE**

Submitted as One of the Requirements for Obtaining
a Bachelor of Management Degree
International ICT Business Bachelor Study Program

Arranged by:

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Supervisor,

A handwritten signature in blue ink, which appears to read 'Heppy Millanyani' with a superscript '2'.

(Heppy Millanyani, Ph.D.)

**INTERNATIONAL ICT BUSINESS STUDY PROGRAM
FACULTY OF ECONOMIC AND BUSINESS
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