

**APPROVAL PAGE**

**The Influence of Brand Ambassador NCT 127 towards Nature Republic's  
Brand Image**

**FINAL PROJECT**

Suggested as One of The Requirements to  
Obtaining a Bachelor of Communication Degree  
Communication Science Study Program

Arranged by:

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**COMMUNICATION SCIENCE STUDY PROGRAM  
FACULTY OF COMMUNICATION AND BUSINESS  
TELKOM UNIVERSITY  
BANDUNG  
2022**