

ABSTRACT

Febriani, Gartika Putri. 2022. *Social Criticism in the Form of Satire in Comedy Film Catatan Akhir Kuliah (2015)*. Thesis. Visual Communication Design Studies. Faculty of Creative Industries School. Telkom University. Bandung.

Films which part of the mass media had experienced rapid development in Indonesia from time to time, including comedy films. Comedy films are films that not only contain humor, but also have the aim of criticizing various problems in the form of satire. One of them is the film Catatan Akhir Kuliah (2015) which tells about Sam, who is struggling to finish his thesis. Alongside Sam's story, there are ideas related to social reality that are implicitly conveyed. The purpose of this research is to describe social criticism in the form of satire contained in the film Catatan Akhir Kuliah (2015). This research uses qualitative method with cultural studies approach and uses Ferdinand de Saussure's semiotic analysis to find the signs and meanings of social criticism in the form of satire in this film. The result of this research showed that the signifier-signified contained in the film's mise en scene convey the values of social criticism which include discipline, discrimination, illegal immigrants, democracy, abuse of power, to the culture of cheating.

Keywords: comedy films, semiotics, social criticism, satire.