ABSTRACT

Online learning is a policy implemented by the government due to the Covid-19 pandemic. The application of an online learning system can reduce and increase student learning motivation in participating in online learning activities. This study aims to provide an overview of learning motivation and the inhibiting and supporting factors of student learning motivation. The method and sample in this study used qualitative methods with data collection through interviews with six informants, namely five Bandung City students and one psychologist. The results showed that self-thought plays a role in motivating student learning. The first, the third and fifth subjects had decreased learning motivation, the second subject experienced an up and down motivational phase, and the fourth subject did not want to lose his current motivation by using indicators of learning motivation, motivating factors and inhibiting factors produce several research themes.

Keywords: self-theory, intrapersonal communication, learning motivation, online learning, college student