

**APPROVAL PAGE**

**The Effect Of Social Media Marketing And Consumer Engagement As  
Mediating Variable Towards Consumer Purchase Intentions At Kopi Praja  
Bintaro  
(Case Study Of Social Media Instagram @kopipraja)**

Proposed as One of the Requirements for Obtained a Bachelor's Degree in  
economics International ICT Business Study Program

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INTERNATIONAL BUSINESS ICT STUDY PROGRAM

FACULTY OF ECONOMICS AND BUSINESS

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