

## ABSTRACT

Widianti, Nurulita. 2022. *Storyboard Design for 2D Animation of the Burnout Phenomenon on Students of DKV Telkom University. Visual Communication Design program studies. Faculty of Creative Industries. Telkom University. Bandung.*

Burnout is a condition of emotional, physical, and mental exhaustion caused by excessive and prolonged stress. This condition can lead to fatigue and a sense of inability to carry out responsibilities so that it hinders student academics. For this reason, students need to know the phenomenon of burnout that occurs. Then, how does the phenomenon of burnout in students occur? Related data were collected by using literature study, interview, observation, and questionnaire methods. In the writing and creation of existing burnouts, they discuss more about burnout for office workers in the form of educational illustrations and narrated animations that tell about burnout. Therefore, this paper tries to design a storyboard based on the data obtained for making animation from the perspective of students with the fantasy genre which describes the burnout phenomenon that occurs in students.

Keywords: animation, burnout, lecture, storyboard, stress