

ABSTRACT

This design is a 3-star hotel resort design located on Jl. Ciwidey Rancabali, Patenggang Village, Bandung, West Java, using the Vernacular Sundanese approach. Situ Patenggang is one of the tourist attractions that attract tourists. With a lot of potential in the tourism sector in the Situ Patenggang area and the high interest in tourist visits, it needs to be balanced by accommodation facilities in the form of lodging and rest with the type of resort hotel. Resort hotels are one of the important factors in supporting tourism. The facilities provided by this Resort Hotel start from the lobby, reception, restaurant, function room, massage room, manicure & pedicure room, standard & suite room, and swimming pool. The purpose of designing a resort hotel is to create a resort hotel facility as a means of lodging and supporting facilities that use attractiveness by elevating Sundanese culture to introduce and develop Sundanese traditional house culture within the context of the local environment. Thus the concept and design applied refers to the objectives of the 3-Star Resort Hotel in Situ Patenggang with the Sundanese Vernacular approach which will be used in the provision of materials, shapes, colors, lighting, ventilation, and others in the design. To support the concept and design of hotel resorts, observations were made, reviewing theories from the results of data collection, surveys, and interviews. The results of field studies and literature reviews will be a reference in making concepts and designs to produce good designs and achieve design goals.

Keywords: Hotel Resort, Culture, Sundanese, Interior, Patenggang Lake