

ABSTRACT

In modern times, the existence of oligarchic politics in a country can cause social justice that is difficult to achieve because oligarchs only want to get power and resources and do not think about justice for their citizens. This has inspired filmmakers to try to take advantage of it by conveying it by including the practice of oligarchy in their films. One of them is the film Gundala which was chosen by the author to be the object of analysis in this study. This study aims to analyze the representation of the oligarchs in the Gundala film through the depiction of the characters. The author uses qualitative research methods and the data that has been selected using the semiotic theory of Roland Barthes by examining the meaning of Denotation, Connotation, and Myth. Based on the results of the research, the authors get seven scenes which show representations of oligarchic practices through scenes such as dialogue and the actions of the figures through scenes where DPR members do not want to shake hands with the mafia who is already in power, kills DPR members who do not respect those in power, pay members of the DPR, control an area, and cause chaos in a country.

Keywords: Representation, Oligarchy, Film, Gundala, Semiotic Analysis