ABSTRACT

Film is a form of the mass communication media, because film associates the communicator with the communicant en masse through a channel. For example, by raising the theme of freedom of speech. The phenomenon of free speech is the talk of the town in Indonesia for the past few years. Freedom of speech is such an interesting topic that many works of art have begun to raise the topic. One of the example is a film called "Penyalin Cahaya" directed by Wregas Bhatuneja that attracts the researcher to make it the subject of the research. It is because the film has implicit messages about freedom of speech. The approach applied in this research is qualitative and this research used John Fiske's semiotic analysis which is divided into three levels, namely: level reality, representation, and ideology. The results of this research showed that in the film "Penyalin Cahaya" there is the existence of freedom of speech, which is depicted through the level of reality code gesture, expression, and speech. At the level of representation of free speech demonstrated through camera code, character, and music. At the ideology level in the film "Penyalin Cahaya" shows the ideology of feminism, which is how a female character has the courage and freedom to speak up and fights for the rights.

Keywords: Freedom of Speech, Semiotics, Film