APPROVAL PAGE

GROUP COMMUNICATION AMONG NCT'S FANS IN CREATING IMPULSIVE BUYING BEHAVIOR ON ALBUM AND MERCHANDISE IN JDOYZEN'S GROUP ORDER ON LINE APPLICATION

THESIS PROPOSAL

Submitted as One of The Requirements to

Obtaining a Bachelor of Communication Degree

Communication Science Study Program

Arranged by

Suci Munasharah

1502182464



Yuliani Rachma Putri, S.Ip., M.M. NIP. 0875003

COMMUNICATION SCIENCE STUDY PROGRAM

FACULTY OF COMMUNICATION AND BUSINESS

TELKOM UNIVERSITY

BANDUNG

2022