

## **ABSTRACT**

*Fairy tales contain moral values that have an effect on the development of the child's character. As time goes by, fairy tales are increasingly abandoned so that methods of conveying fairy tales must be adjusted so that the child is interested again in reading and understanding fairy tales. One of them is through the medium of learning board games considering that children really like to play. This research focuses on designing interesting board games by utilizing Indonesian children's fairy tale content that contains moral messages in the story in it that will affect the development of children's positive characters. How can board games with Indonesian fairy tale content be used as a medium for learning children's characters? This research uses a qualitative method approach. Fairy tales have been scientifically proven to support children's growth and development so that the provision of children to understand the life values embraced by society is very important to be equipped from an early age. This study aims to design educational board games that are fun and appropriate for children so that children will easily understand the moral messages contained in fairy tales which are the main theme of the board game to be designed.*

**Keywords:** *design, board game, fairy tales, child*